

2015 | Impact Report



UNIVERSITY OF
DELAWARE®

Professional &
Continuing Studies

Professional and Continuing Studies is the adult and nontraditional learners' portal to UD, Delaware's research university.

www.pcs.udel.edu

FY15

Across our region...

The 38th annual **Eastern Shore Medical Symposium**, held in Rehoboth Beach, Delaware experienced record enrollments. Jointly provided by Sidney Kimmel Medical College at Thomas Jefferson University and Professional and Continuing Studies, the conference provides a comprehensive update on relevant medical topics to physicians and other health care professionals.

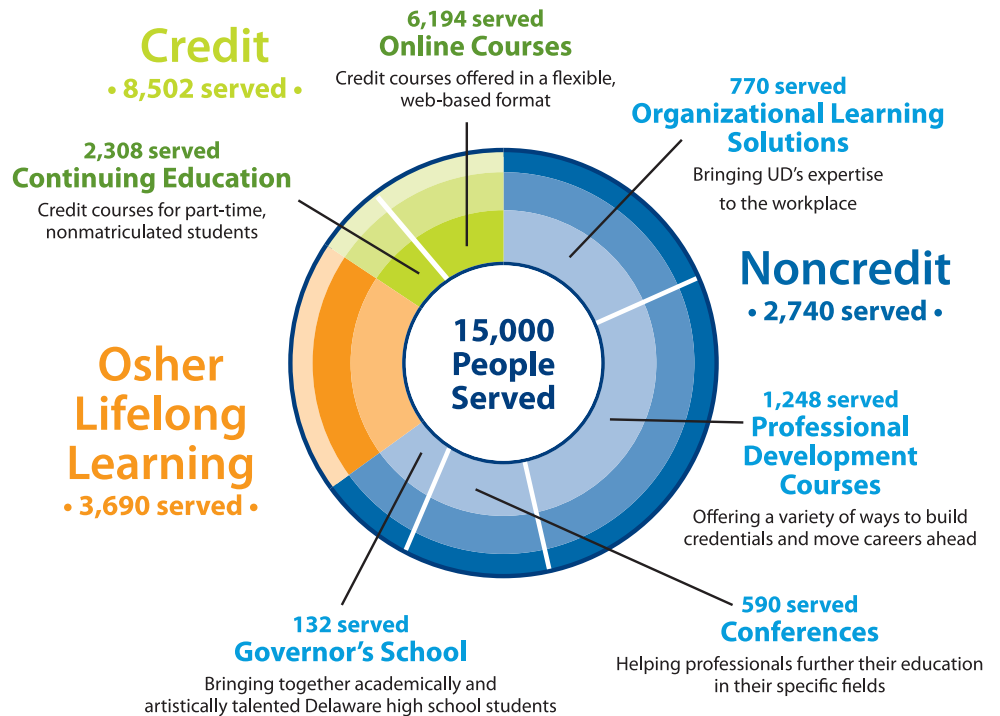
Each **Social Media Marketing Strategy Certificate** class supports a nonprofit organization by creating tailored social media marketing strategy. This spring, the nonprofit credited the class's work with boosting the money raised at their fund raising event. The program won an outstanding program award from the University Professional and Continuing Education Association's Mid-Atlantic Region.

In response to requests for process improvement training in health care settings, Professional and Continuing Studies offered **Improving Health Care Processes**, a four-day seminar held at the Virden Center in Lewes, Delaware. The demand was so great that Beebe Healthcare will offer the seminar onsite for 25 employees.

The leaders who take the **Christiana Care Certificate in Healthcare Leadership** use what they learn to positively change how we deliver health care to Delaware. The program, created by Professional and Continuing Studies and the Lerner College of Business and Economics, received the University Professional and Continuing Education Association's 2015 Engagement Award for the Mid-Atlantic Region.

Professional and Continuing Studies and the Lerner College of Business and Economics provided **process improvement training** to the Delaware Judiciary and affiliated agencies. Preliminary feedback indicates positive outcomes, including savings in time, money and labor and quicker case management. Delaware is one of the first state level judiciaries to strategically apply process improvement techniques to the wheels of justice.

In 2015, University of Delaware's Professional & Continuing Studies had an impact on **14,945 students** through **credit** courses, **noncredit professional development** certificates, courses, workshops and conferences and **Osher Lifelong Learning** programs.



Our impact can be felt...

...across our REGION



In 2015, PCS served nine employment sectors across our region.

...throughout our COMMUNITY



Throughout our community...

More than 50 **University of Delaware employees** explored the education opportunities available to them at UD at an open house sponsored by Professional and Continuing Studies and UD's Human Resources. Employees who used their education benefits to complete degrees and certificates shared their experiences, enthusiasm and sense of accomplishment.

...in our SCHOOLS

GOVERNOR'S SCHOOL FOR EXCELLENCE

132
students

DUAL ENROLLMENT

202
students



HIGH SCHOOL STUDENTS TAKING UD COURSES

81
students

READING WORKSHOPS

794
students

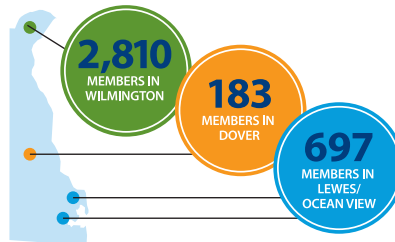
In 2015, PCS served a total of 1,209 elementary, middle, and high school students across our state.

In our schools...

Since the inception of the **Governor's School for Excellence**, Professional and Continuing Studies has partnered with the Governor's Office to expose talented high school juniors to a wealth of experience in academics, art, music and theatre. In 2015, 32 UD faculty members from six colleges and 16 departments provided a rich and varied array of courses, workshops and field trips.

...through LIFELONG LEARNING

- THE ARTS**
- HUMANITIES**
- INFORMATION TECHNOLOGY**
- LANGUAGES**
- MATH & SCIENCES**
- EXTRACURRICULAR**



857 Osher Lifelong Learning courses were offered in 23 subject areas throughout Delaware.

Through lifelong learning...

An **Osher Lifelong Learning Institute** class in Dover explored letters written from a Belgian soldier in World War I to Elsa, a young American girl. Students expanded their fluency in French and learned about the war while composing fictional return letters from Elsa to her "little Belgian soldier," as he referred to himself. The resulting story, *Chaussettes et Chocolat*, will become an educational resource in addition to a touching story.

...and around the WORLD

- NORTH AMERICA **5** countries
- EUROPE **2** countries
- SOUTH AMERICA **3** countries
- ASIA **6** countries
- AFRICA **6** countries



PCS served students from 22 countries around the world.

Around the world...

Nineteen poultry professionals from 18 countries gathered for the **Emergency Poultry Disease Response Certificate**, sponsored by the College of Agriculture and Natural Resources and Professional and Continuing Studies. Participants learn from UD's internationally recognized expertise in managing the outbreak of a potentially catastrophic poultry disease.



University of Delaware Professional & Continuing Studies offers an array of courses, programs, workshops and conferences in our classrooms, online and at other locations. During 2015, we have had an impact on the lives of people in **SCHOOLS**, throughout our **COMMUNITY**, through **LIFELONG LEARNING**, across our **REGION** and around the **WORLD**.