



UNIVERSITY OF DELAWARE  
**PROFESSIONAL &  
CONTINUING STUDIES**

**FALL 2025**  
PROGRAMS AND COURSES

# UNLEASHING THE LEADER WITHIN US ALL

A new kind of leadership development course helps learners recognize their unique capabilities, showing how to leverage those skills toward more successful careers.

[PCS.UDEL.EDU](https://pcs.udel.edu)

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**Cover photo:** Mikey Reeves

**Standard Noncredit Refund Policy:** If a program is canceled by the University, a full refund is provided.

A refund, less a \$75 processing fee, will be given to anyone who withdraws from a program if written notice is received by Professional and Continuing Studies via mail, email or fax by 4:30 p.m. on the Wednesday before the program's start date. No refunds will be awarded for withdrawals made after this time.

If a course, program or event lists a specific refund policy or deadline on its program web page or registration form, then the program-specific policy supersedes the general policy listed on this page.

**Credit Tuition Refunds and Course Drop/Add:** For details about course drop/add, course withdrawal or tuition refund for UD credit courses, visit [pcs.udel.edu/dropadd](https://pcs.udel.edu/dropadd).

**POSTMASTER:** Send address changes to Division of Professional and Continuing Studies, University of Delaware, Newark, Delaware 19716.

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# What can UD do for YOU?

The University of Delaware's Division of Professional and Continuing Studies (UD PCS) provides educational opportunities for anyone seeking to begin or complete their college career, enhance their professional skills or enrich their personal life. UD PCS also provides customized training and educational services to area businesses, organizations and professional associations.

As the adult and nontraditional learners' portal to the University of Delaware, UD PCS serves thousands of students each year through UD credit courses and degree offerings, professional development courses, certificate programs, workshops and lifelong learning member cooperatives throughout the state.

Through UD PCS, the University of Delaware extends its vast resources, research, technology and knowledge to the community, the region and the world. UD PCS provides:

- Academic advisement and career counseling.
- Credit courses and degree completion.
- Customized learning and executive education.
- Lifelong learning opportunities.
- Pre-college programs.
- Professional development programs and courses.

## The UD Professional and Continuing Studies ACCESS Center

The ACCESS Center provides free academic advisement, registration assistance, information and student services resources and support for Continuing Education Non-Degree (CEND) and Graduate College Non-Degree (GCND) students, as well as prospective UD students. Advisors are available to help you achieve your educational and career goals.

ACCESS Center services and resources include:

- Academic advisement for current and prospective CEND and GCND students, including assistance with course/program selection and registration.
- Academic advisement and assistance for returning UD students wishing to complete a degree, visiting students from other institutions, UD alumni, UD employees and students wishing to explore options at the undergraduate and graduate levels.
- Unofficial transcript evaluation, curriculum review and advisement for prospective undergraduate transfer students.
- Assistance with the University's admission and readmission processes.
- Information regarding UD resources and student services.
- Information on University policies and procedures.

**Explore your options!** Contact the ACCESS Center to schedule an appointment.

Email: [access-advise@udel.edu](mailto:access-advise@udel.edu) · Phone: **302-831-8843**

Visit: [pcs.udel.edu/access](https://pcs.udel.edu/access)

## Credit courses and degree completion

Whether you are a high school student seeking the challenge of college coursework, an adult looking to start or complete a degree, or someone interested in individual courses for personal, educational or professional enrichment, you may take UD courses as a non-degree student. You do not need to be admitted to the University to get started. As long as you meet the course requirements or prerequisites, many University courses are available to students not currently admitted in a degree program, and a variety of courses are offered online and in the evening.

- The fall semester begins **Aug. 26**.
- For the latest information regarding the UD academic calendar, consult [udel.edu/academics/registrar/calendar](https://udel.edu/academics/registrar/calendar).
- Ready to search for a course? Visit [udel.edu/courses](https://udel.edu/courses).
- Ready to register? Visit [pcs.udel.edu/registration](https://pcs.udel.edu/registration).
- For questions, advisement or assistance with registration, contact the Professional and Continuing Studies ACCESS Center at [access-advise@udel.edu](mailto:access-advise@udel.edu) or **302-831-8843**.

## Over-60 free tuition benefit for Delaware residents admitted to an undergraduate or graduate program

If you are a Delaware resident age 60 or older, you may pursue a University of Delaware degree without paying tuition. You must apply and be accepted (matriculated) to qualify.

For more information, visit [pcs.udel.edu/60-tuition-free-degree](https://pcs.udel.edu/60-tuition-free-degree) or contact the ACCESS Center at [access-advise@udel.edu](mailto:access-advise@udel.edu) or **302-831-8843**.

## Lifelong learning opportunities

The University of Delaware hosts Osher Lifelong Learning Institute (OLLI) programs in New Castle, Kent and Sussex counties and online for adults to enjoy classes, teach, exchange ideas and learn together. Try out a new language, meet with a passionate discussion group or revisit your favorite areas of study from the comfort of your home or on location. These volunteer-based academic cooperatives offer hundreds of courses each year, with no grades or exams and no educational prerequisites. To learn more, visit [olli.udel.edu](https://olli.udel.edu).



## Customized learning

UD PCS is a leader in providing customized education programs to help your organization achieve its strategic training and employee professional development goals. Programs are developed by leveraging the best research-based and applied knowledge for your organizational needs. UD's customized learning team provides support for every aspect of a program, from conceptualization through implementation.

### Customized learning and organizational training

Customized training programs are tailored to your organization's needs and can be delivered online, on-site or on campus for a cohort sized to your particular need.

A wide variety of topics are available from our portfolio of programs designed for an evolving workforce, including business, healthcare and other fields, as well as executive education programs that meet the specific needs of your organization. University of Delaware faculty and external subject matter experts provide exceptional learning opportunities for your team. Programs are customized to your company culture and can be developed from the ground up.

### Comprehensive instructional design and course delivery solutions

Our expertise in instructional design techniques, technology applications and adult learning styles enables our educators to produce and deliver classroom-based and online programs tailored to your needs.

### Professional executive coaching

We help organizations develop employee strengths, address challenges, improve productivity and increase job satisfaction. We design new coaching programs or enhance your existing ones, including professional and executive-level services. Customized learning is followed by a post-training survey to ensure outstanding learning outcomes.

### Benefits to your organization

Trusting your organization's professional development to UD enables your employees to focus their efforts on core business issues that affect your bottom line.

Other benefits include:

- Strengthening your workforce through proven leadership programs.
- Optimizing work processes and increasing employee retention.
- Gaining a UD-backed credential and digital badge upon training completion.
- Improving relationships through diversity, teamwork and communications programs.
- Developing your workforce by providing a complimentary needs assessment to note areas of interest from employees.

Learn more at [pcs.udel.edu/customized](https://pcs.udel.edu/customized) or contact Laura Valadakis at [lval@udel.edu](mailto:lval@udel.edu).

## Professional development programs and courses

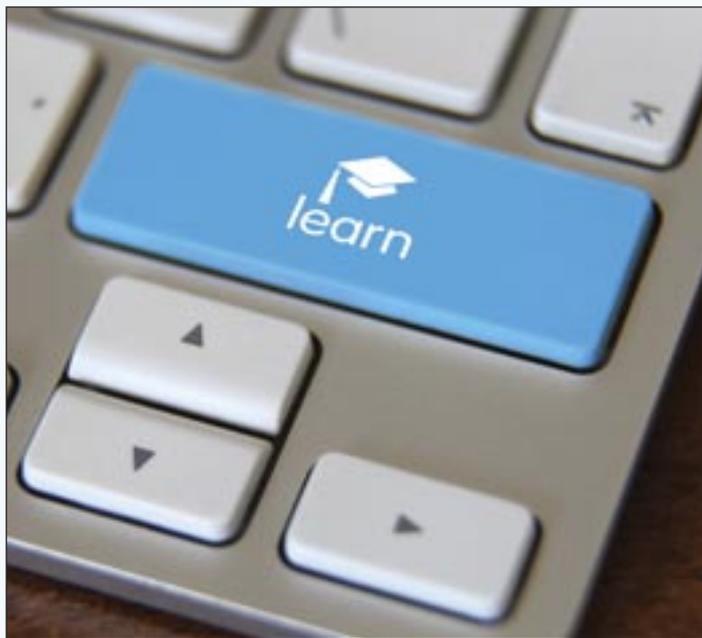
UD PCS offers a variety of ways for you to build your credentials and move ahead in your career. Certificate programs, seminars and short courses provide you with practical knowledge and skills as well as resume-building credentials. Our faculty and adjunct instructors combine strong academic backgrounds with extensive real-world experience.

Our programs cover a wide range of in-demand training topics, such as competitive intelligence and analytics, frontline manager, growing your business, project management, drone pilot exam preparation, instructional design, brewing science, clinical trials management, dynamic leadership, Python programming, technical writing, trust management and paralegal. We also have test preparation courses for the ACT, GMAT, GRE, LSAT, SAT and Praxis and numerous self-paced programs that allow you to learn at your own pace.

See pages 6–10 for complete program listings.

## Online learning opportunities through UD Online

The University of Delaware offers a wide variety of undergraduate and graduate credit courses online, from liberal arts to sciences—as well as more than 30 degree programs, certificate programs or professional development programs—and more are developed every year. Ranging from an associate in arts to an MBA or an M.S. in mechanical engineering, online programs from the University of Delaware are ideal solutions for students and professionals seeking to advance their education while accommodating their busy schedules. Learn more on page 12 and at [udel.edu/academics/online](https://udel.edu/academics/online).





KATHY F. ATKINSON

## FUTURE-FORWARD MINDSET

### Project management course teaches more than planning

By Lisa Walenceus

Less than a year into her role with an engineering and design firm in Newark, electrical engineer Joy Dufitumukiza embarked on another new journey: earning a project management certificate through the University of Delaware's Division of Professional and Continuing Studies (UD PCS). She had already been recognized in *Electrical Construction and Maintenance* magazine's 2023 "30 under 30," but she was determined not to rest on her achievements. Instead, she focused on preparing herself to meet new opportunities with a future-forward mindset.

"My day-to-day work is engineering design and documentation," she explained. "And MEP [mechanical, electrical, plumbing] work has its own approach, its own 'thing.' Technical, design and planning skills are the foundations that must be there for me to do my job.

"But as I progress in my career, I am interested in understanding 'the big picture.' I want to understand not just how to manage projects, but how to lead them."

Born and raised in Rwanda, Dufitumukiza studied at California Baptist University and worked as a California-based electrical engineer for seven years before moving to Delaware. She enrolled in the UD PCS Project Management course partly to

network and meet new people, and she was pleasantly surprised to also gain something even more valuable from her classmates.

#### Project management is about people

"At the beginning of the course, we took a personality test, and the test results were used to form groups for projects," she said. "The personality tests helped me to realize that teams complement each other in a lot of ways. Having introverts, extroverts, analytical thinkers and feelers on the same team proved helpful in balancing each other's strengths and weaknesses.

"The course project helped me to put into practice all I learned about Agile project management, and it made terms like 'sprints,' 'backlogs' and 'daily stand-ups' more than just jargon—they are valuable tools for people working together."

Instructor Ryan Crawford is glad to know his course communicates the importance of people in project management.

"I was once given the sage advice from an executive in a meet and greet, 'relationships before issues and tactics,'" he explained.

"That quote lived on a Post-it note on my office wall for many years, and it has stayed with me in how I aim to instruct future project managers to become project leaders.

"My students don't just learn the 'hard skills' associated with the issues and tactics of

project management—they also learn the importance of people, motivations and the strength and power of relationships. Joy embodied this from day one in our class, and she did an excellent job establishing relationships with her team and class peers."

Dufitumukiza's project management certificate has not only put her on the path to attaining the internationally recognized Project Management Professional (PMP) credential from the Project Management Institute (PMI), but it has also given her a deeper appreciation for the importance of effective leadership and teamwork in achieving project success.

"Now I see project management more as people management," she explained. "And I see more clearly now how Howard [principal and engineer at her firm, DEDC] leads our projects by leveraging the skills that my colleagues and I have and how he mentors us for the future. I hope to be that kind of leader one day."

#### Fall 2025 Project Management Certificate course

The UD PCS Project Management Certificate course enhances careers with the skills to excel in diverse applications of project management. The fall 2025 course runs Sept. 10–Nov. 12.

Learn more about the course and register at [pcs.udel.edu/project](https://pcs.udel.edu/project).



# WHAT'S YOUR LEADERSHIP STORY?

## Unleashing the leader within us all

MIKEY REEVES

By Eric Ruth and Lisa Walenceus

In some people's minds, great leaders are born, not made. Their rare skills and commanding presence seem innate, instinctive—and practically unteachable.

But what if the essential elements of top-notch leadership already live inside us all, just waiting to blossom?

That empowering perspective on our hidden potential is at the core of an effort by the University of Delaware to create a new kind of leadership development course for working professionals—one that helps learners recognize their own unique capabilities and shows them fresh ways to leverage those skills toward more successful careers.

Inspired by an advisory board of local business leaders who said they struggled to find solid training options for up-and-coming leaders, UD PCS developed this certificate program to support local businesses by leveraging the University's deep leadership resources.

The result is a program that's ideal for new or emerging leaders, giving them newfound insight into the subtle soft skills needed to adapt and succeed. It's also arriving at a key moment: Today's businesses say there's a growing need for broader leadership skills as more organizations lean away from hierarchical management models and give more agency to employees up and down the ladder.

"Historically, leadership education has taken a perspective that assumes that leaders are only in the top echelons of the organization," said Dustin Slesman, director of the Dynamic Leadership Certificate program and an associate professor of management at the Lerner College. "But recently, leadership education has really pivoted to the philosophy of

seeing everybody as a leader in their own way, no matter where they are in the organization."

"It's all about understanding your core values, what really drives you as a leader," Slesman explained. "We ask them: 'What's your story, what got you to where you are today, and where do you want to go? Where are you in the narrative of life?' That's a good foundation to start from."



UD was one of 125 institutions named in TIME's Best Colleges for Future Leaders 2025.

Kathy Matt, an emeritus professor in UD's Department of Kinesiology and Applied Physiology, teaches the early module on personal effectiveness, leaning on her three decades as a university educator and leader. She is followed by Rita Landgraf, a former secretary of Delaware's Department of Health and Social Services.

"Each of us brings our own lived experiences, our own lens, and each of us as the instructors teach to that,"

said Landgraf, who helps instill team leadership skills, in part by helping students identify potential personal growth areas.

"Working with professionals, I consider it a journey. We're on this journey together, and we're going to explore together," said Landgraf, who also is an instructor the PocketMBA customized learning course offered by UD PCS. "I want them to share what their experiences have been, and I hope to incorporate some challenges that they may be experiencing, whether it's relative to team engagement, or just relative to change, so that we can consider that while we're together, and figure it out together."

Bringing the students into a conversation about leadership makes the lessons more real and more lasting, instructors said. Ultimately, they want the students to leave with a fresh concept of what a leader can be—and how leadership is about so much more than just "being a boss."

"Leaders are not just somebody who tells everybody what to do," Matt said. "You have to drop the seed of ideas and let them cultivate. If you really want to get something accomplished, it is about bringing everybody along. I think it really is about just getting people excited about what they're doing, and then you can do almost anything."

At the end of this program, students receive a certificate and digital badge that will enhance their resumes along with their potential in their workplace.

To learn more about the Dynamic Leadership program, visit [pcs.udel.edu/dynamic-leadership](https://pcs.udel.edu/dynamic-leadership).



**LEADING SELF:** Participants discover their own leadership identity while learning how to better manage their time and set clear goals.



**LEADING OTHERS:** Participants learn effective ways to manage relationships and build successful teams.



**LEADING THE ORGANIZATION:** Participants prepare to adapt to changing dynamics, while also getting an essential foundation in corporate finance.

# LEADERSHIP STORIES: FROM OUR STUDENTS



**Doug Doerfler** is the **vice president and talent development manager** at WSFS Bank. He plays a crucial role in overseeing the growth and development of the bank's employees, ensuring they have the necessary skills and opportunities to succeed.

"After almost 20 years in management, this program gave me the opportunity to reflect on myself and my leadership style. Increased self-awareness opened my eyes to areas for improvement. I appreciate taking a pause from my day to day to reassess my approaches. I've reconnected with my purpose to help others and love seeing people grow. As the director of talent development at WSFS, I enjoy seeing where people fit into the organization and helping them do their best. Even when involved in less thrilling tasks, I connect them back to my purpose, which has been helpful and something I've taken out of this program."



**Julie Harris** is a **platform engineering leader** at W. L. Gore & Associates. In her role, she oversees a team of process and quality engineers, ensuring the delivery of stable and capable processes, products and equipment for manufacturing execution.

"When I first joined the program, I focused on performance monitoring, leading teams and financial acumen. I quickly realized I would gain much more from the course. My key takeaway involves understanding employment satisfaction, particularly 'hygiene factors,' the elements that prevent dissatisfaction but do not necessarily motivate employees. One impactful insight was that money is a hygiene factor. This prompted me to dive deeper with my team to uncover what truly motivates them beyond monetary incentives. Moving forward, I want to understand and leverage these motivations in their everyday work."



**Joye Fletcher** is a **human resources generalist** with Goodwill of Delaware and Delaware County. She plays a crucial part in ensuring that employees have the necessary skills and opportunities to thrive in their careers.

"My takeaway is the importance of making time to reflect on myself every week. Prioritizing time management and wellness has allowed me to maintain a balanced and healthy lifestyle, which in turn enhances my professional performance. These aspects have been a big part of my development, and I have thoroughly enjoyed this journey."



**Lori Bryant** is an **administrative assistant** at W.L. Gore & Associates, where she plays a pivotal role in advancing the company's mission of innovation and excellence.

"In my profession, it's all about seeing the good in others and helping them discover themselves. This program made me dig really deep and learn the positive things about myself, which has been very enlightening and wonderful. Additionally, we learned how to set SMART goals, which helped me have difficult conversations with my teammates and get them on the right path, making the process very efficient."



**Dustin J. Sleesman** is the **program director for the Dynamic Leadership Certificate program** and an associate professor of management at the University of Delaware's Alfred Lerner College of Business and Economics. His research focuses on organizational behavior, and he has received several

accolades for his work, including UD's Outstanding Junior Faculty Award and the Best Empirical or Theoretical Paper Award from the Academy of Management's Conflict Management division.

"We were very careful in designing this program. Rather than anchoring it to a specific model or style of leadership, we wanted to provide participants with a holistic perspective on leadership. The program starts with self-leadership, focusing on effectiveness, leadership values and personal leadership stories. Participants then learn how to lead others, build relationships and lead teams effectively. The final part of the program covers organizational leadership, including developing financial acumen and understanding the organization's culture and values. This comprehensive approach allows participants to apply all the concepts they have learned."



MIKEY REEVES

NONCREDIT COURSE | ONLINE

## Advanced Social Media Marketing for Facebook

Every organization can benefit from a Facebook presence. With more than 3 billion monthly users, Facebook gives businesses, nonprofits, government agencies and nongovernmental organizations many ways to promote their mission, products and services; increase support and outreach; and boost sales and recognition.

Designed for students with fundamental to midlevel social media marketing skills, this program delves deep into the intricacies of Facebook marketing, offering participants hands-on experience in leveraging advanced features. Students will gain a comprehensive understanding of how to use Facebook to plan and create a cohesive and effective marketing strategy.

**SCHEDULE:** Self-paced class can be started anytime. (Launches spring 2026.)

**PRICE:** \$950. See website for discounts.

[pcs.udel.edu/socialmedia](https://pcs.udel.edu/socialmedia)

NONCREDIT COURSE | ONLINE

## Advanced Social Media Marketing for Instagram

With more than 2 billion monthly users, Instagram is the ideal social media marketing platform for small businesses, service industry organizations, tourist destinations and more. In this course for participants with fundamental to midlevel social media marketing skills, students receive in-depth, hands-on experience researching, developing, executing and analyzing comprehensive Instagram marketing strategies. They will learn how to design and launch Instagram ad campaigns, optimize an Instagram profile, set effective social media goals, develop a distinctive brand voice, boost engagement with Reels and Stories, promote products, hold classes and host live Q&A sessions using Instagram's live video.

**SCHEDULE:** Self-paced class can be started anytime.

**PRICE:** \$950. See website for discounts.

[pcs.udel.edu/socialmedia](https://pcs.udel.edu/socialmedia)

NONCREDIT COURSE | ONLINE

## Advanced Social Media Marketing for LinkedIn

With more than 930 million members worldwide, LinkedIn is arguably the premier social media tool for business-to-business marketing. Designed for participants with fundamental to midlevel social media marketing skills, this course covers optimizing a business profile or company page, creating custom content, building brand awareness and more.

Participants receive in-depth, hands-on experience researching, developing, executing and analyzing comprehensive LinkedIn marketing strategies. They will learn how to use LinkedIn to tell their company's story, promote products or services and use branded video campaigns to increase awareness and engagement.

**SCHEDULE:** Self-paced class can be started anytime.

**PRICE:** \$950. See website for discounts.

[pcs.udel.edu/socialmedia](https://pcs.udel.edu/socialmedia)

CREDIT DEGREE | ONLINE

## Associate in Arts Online

The Associate in Arts Online is a liberal arts degree representing completion of approximately half of a UD bachelor of arts degree. If you have previous college credit, it may be transferable into the program, and you can begin taking courses before formal admission to the degree. Consult with an ACCESS Center advisor to choose courses and customize your program.

**CONTACT:** [access-advise@udel.edu](mailto:access-advise@udel.edu)  
302-831-8843

[pcs.udel.edu/associate-arts-online](https://pcs.udel.edu/associate-arts-online)



CREDIT CERTIFICATE | ONLINE OR IN-CLASS

## Business Essentials Certificate

Through courses offered both online and on campus, students and working professionals can earn this business-related certificate. The program consists of four targeted courses from UD's Alfred Lerner College of Business and Economics:

- Economic Issues and Policies
- Introduction to Business
- Survey of Accounting
- Fundamentals of Finance

**CONTACT:** [access-advise@udel.edu](mailto:access-advise@udel.edu)  
302-831-8843

[pcs.udel.edu/essentials](https://pcs.udel.edu/essentials)

NONCREDIT CERTIFICATE | ONLINE

## Clinical Trials Management Certificate

Opportunities in the field of clinical trials management are many and varied, including clinical research, regulatory compliance, scientific writing, marketing and data management. Employment settings include pharmaceutical, biotechnology, medical device companies, contract research, hospitals, educational institutions and independent contractors. Designed for professionals with a strong science- or healthcare-related background, this program covers site management, data management, U.S. regulatory implications, safety and auditing, and marketing a product. It includes core concepts consistent with the Association of Clinical Research Professionals (ACRP) certification exams, a valuable credentialing opportunity for clinical research professionals.

**SCHEDULE:** September 8–December 15, 2025

**PRICE:** \$2,350. See website for discounts.

[pcs.udel.edu/clinical-trials](https://pcs.udel.edu/clinical-trials)

NONCREDIT COURSES | LIVE-ONLINE

## College Test Preparation Courses

UD test prep courses are intensive programs that provide students with the tools they need to excel on their ACT, GRE, GMAT, LSAT, SAT and Praxis exams.

Students receive an in-depth review of the exam, insight into success strategies and a comprehensive study plan. An official study guide, online workbook and additional resources are provided. These programs are offered in partnership with Educational Testing Consultants (ETC), a leader in higher education test preparation.

**LOCATION:** Courses offered live-online. See website for details.

**PRICE:** See website for current pricing and discounts.

[pcs.udel.edu/test-prep](https://pcs.udel.edu/test-prep)

NONCREDIT CERTIFICATE | LIVE-ONLINE

## NEW! Competitive Intelligence and Analytics Certificate

This program equips professionals with the skills to transform data into actionable insights for strategic decision-making in global markets. It emphasizes ethical practices and incorporates cutting-edge tools, including generative AI. Participants will be prepared for roles in competitive intelligence, strategic planning, market analysis and innovation management. By systematically gathering and analyzing information about competitors, businesses can identify market gaps and anticipate industry trends. Offered in collaboration with the UD's Alfred Lerner College of Business and Economics and taught by leading UD faculty experts, the stackable certificate series consists of three courses:

- Foundations of Competitive Intelligence
- Technology Scouting and Open Innovation
- Global Intelligence and Competitive Analytics with AI (spring 2026)

**SCHEDULE:** Program meets live-online Tuesdays, 6–9 p.m. beginning August 26. See website for details.

**PRICE:** \$1,990 per class. See website for discounts.

[pcs.udel.edu/competitive-intelligence-and-analytics](https://pcs.udel.edu/competitive-intelligence-and-analytics)

NONCREDIT CERTIFICATE | HYBRID

## Dynamic Leadership Certificate

Take a step toward becoming a more insightful leader by developing your own leadership identity and improving your personal and professional effectiveness. Designed for new or emerging leaders, this 13-week personalized certificate program gives participants individualized strategies to build strong professional relationships and to lead high-performing teams.

Taught by distinguished UD faculty and expert practitioners, the program focuses on three crucial pillars of leadership: leading self, leading others and leading the organization.

**SCHEDULE:** Wednesdays, September 3–December 17, 2025. See website for schedule of in-person, live-online and self-paced sessions.

**PRICE:** \$3,500. See website for discounts. Group rates available.

[pcs.udel.edu/dynamic-leadership](https://pcs.udel.edu/dynamic-leadership)

NONCREDIT CERTIFICATE | LIVE-ONLINE

## Foundations of Brewing Science and Brewery Operations Certificate

Designed to give participants the qualifications to join the craft brewing industry, this course provides the practical knowledge and hands-on experience that breweries seek. Serious home brewers also will benefit from this scientific yet enjoyable opportunity to elevate their knowledge. Topics include beer styles and guidelines, raw materials, hot-side and cold-side operations (with a focus on cellar operations and entry-level work), brewery safety and chemical use, brewing equipment, packaging and quality. The program features an optional in-person session and beer tasting at Delaware Park's 1937 Brewing Company on October 25.

**SCHEDULE:** Wednesdays, September 24–December 3, 2025, 7–9 p.m.

**PRICE:** \$995. See website for discounts. *Participants must be at least 21 years old.*

[pcs.udel.edu/brewing](https://pcs.udel.edu/brewing)

NONCREDIT COURSE | ONLINE

## Foundations of Digital Marketing

Learn how to incorporate digital platforms into your marketing mix and meet your audience online. This course introduces participants to the foundational concepts of digital marketing and provides the skills needed to distinguish among digital opportunities, develop a brand standard, discover target audiences and more. Foundations of Digital Marketing is designed for anyone involved in the planning, implementation or measurement of digital strategies, or who would like to pursue a career in these areas.

**SCHEDULE:** Self-paced class can be started anytime.

**PRICE:** \$650. See website for discounts. [pcs.udel.edu/digital-marketing](https://pcs.udel.edu/digital-marketing)

NONCREDIT COURSE | ONLINE

## Foundations of Python Programming

Taught by a computer engineer with years of experience in the defense industry, this live-online course provides a comprehensive understanding of essential programming principles and techniques. Students will learn the fundamentals of data types and data structures universal to all programming languages, enabling them to manipulate and organize data efficiently. Through the exploration of code reuse and modularity using functions, participants will discover strategies to write concise and maintainable code. Designed for anyone interested in computer programming and coding, no prior experience or computer education is required.

**SCHEDULE:** Self-paced course with live-online instruction on Mondays and Wednesdays, September 29–November 14, 2025, 7–8 p.m.

**PRICE:** \$850. See website for discounts. [pcs.udel.edu/python-programming](https://pcs.udel.edu/python-programming)

NONCREDIT COURSE | ONLINE

## Foundations of Social Media Marketing

Designed to keep pace with today's ever-changing digital landscape, this program introduces participants to leveraging social media to build and extend brand awareness, increase visibility, engage current and potential customers, cultivate brand ambassadors, gain new customers, promote growth and support organizational goals. The program is ideal for business owners who want to utilize or optimize social media marketing to reach their clients, aspiring social media managers, marketing and communication professionals, sales professionals, or anyone looking to start a social media marketing business.

**SCHEDULE:** Self-paced class can be started anytime.

**PRICE:** \$650. See website for discounts.  
[pcs.udel.edu/socialmedia](https://pcs.udel.edu/socialmedia)

NONCREDIT COURSE | IN-PERSON

## NEW! Frontline Manager

According to Gallup, managers account for 70% of the variance in employee engagement levels, significantly impacting employee motivation and satisfaction. Designed for new or aspiring frontline managers, this program focuses on essential management skills like delegation, disciplinary actions, employee motivation, on-the-job training and interviewing techniques. Participants will also develop skills such as resilience, time management, problem-solving and handling difficult customers. The course includes hands-on exercises and practical assignments, culminating in a digital toolkit with templates to develop the knowledge and skills needed to effectively manage a team and navigate the challenges of frontline supervision.

**SCHEDULE:** Tuesdays, September 16–November 18, 6–9:30 p.m., Newark, Delaware

**PRICE:** \$1,350. See website for discounts.  
[pcs.udel.edu/frontline-manager](https://pcs.udel.edu/frontline-manager)

NONCREDIT CERTIFICATE | ONLINE

## Instructional Design Certificate

Instructional design focuses on the development and creation of effective and engaging e-learning and digital training across a broad range of industries, such as healthcare, education, technology and more. Designed for anyone who wants to apply instructional design principles to create an effective digital learning experience or become an instructional designer, this program provides a hands-on, applied training method with the opportunity to build a portfolio of instructional design projects. It takes an estimated 10 months to complete the program's three courses:

- Foundations of Instructional Design
- Curriculum Development for Instructional Design
- E-learning and Course Development for Instructional Design

**SCHEDULE:** Starts September 8, 2025

**PRICE:** \$4,990 (3-course series). See website for discounts.  
[pcs.udel.edu/instructional-design](https://pcs.udel.edu/instructional-design)

NONCREDIT CERTIFICATE | ONLINE

## Nonprofit Management Essentials

In these challenging times, there is no better opportunity to make a difference in the world than with a career in the nonprofit sector. Gain an understanding of nonprofit organizations and the issues managers face in this impactful and growing field. Participants will be exposed to several areas of responsibility for nonprofit leaders, including strategy, board governance, budgeting, fundraising, grant writing, managing employees and volunteers and more. The course is taught online using a combination of synchronous and asynchronous methods. Synchronous content includes class discussions and activities via Zoom.

**SCHEDULE:** Wednesdays, September 3–December 10, 2025, 6–8 p.m.

**PRICE:** \$1,500. See website for discounts and organizational pricing.  
[pcs.udel.edu/nonprofit-training](https://pcs.udel.edu/nonprofit-training)

NONCREDIT CERTIFICATE | HYBRID

## Paralegal Certificate

Paralegals fill a vital role in the legal community, and for more than 45 years, UD's program has been preparing legal assistants and paralegals in the region. Opportunities for paralegals are projected to continue expanding in the public sector, corporate legal departments, insurance companies, real estate and title insurance firms, banks and more. Led by a faculty of experienced attorneys and judges covering the American system of law, court systems and procedures, legal research and writing, and the major branches of law, the program receives frequent outreach from area firms seeking paralegals.

**SCHEDULE:** September 3, 2025–August 12, 2026, Mondays (live-online)/Wednesdays, (Wilmington, Delaware), 6–9 p.m.

**PRICE:** \$4,250, textbooks additional. See website for discounts and scholarships.  
[pcs.udel.edu/paralegal](https://pcs.udel.edu/paralegal)

NONCREDIT CERTIFICATE | ONLINE

## Peak Trust Management Certificate

Designed for any professional seeking a robust foundation of the knowledge required to work in the field of trust management, this program helps fulfill the growing demand for qualified trust professionals. Participants are provided with fundamental understanding of trust law, fiduciary income taxation, individual income taxation, trust operations systems, trust compliance and trust investment management. The course is intended for adult learners with prior formal education who are either looking to transition into the wealth management and trust administration field or seeking to advance their careers within the industry. Upon completion of the program, students will be qualified to work as entry-level trust professionals in the U.S.

*This program is made possible through the generosity of Peak Trust Company.*

**SCHEDULE:** October 6–December 15, 2025, with live-online sessions scheduled noon–1 p.m. on four Fridays and one Monday. Visit website for details.

**PRICE:** \$4,500. See website for discounts.  
[pcs.udel.edu/peak-trust-management](https://pcs.udel.edu/peak-trust-management)

NONCREDIT COURSE | HYBRID

## NEW! Plan, Execute and Grow your Business in Spanish/Planifica, Ejecuta y Haz Crecer Tu Negocio en Español

As of 2024, Hispanics own over 5 million businesses employing nearly 3 million people, highlighting their growing impact on the U.S. economy. This program, taught entirely in Spanish, is designed for established Hispanic business owners who are looking to expand and scale their current ventures, integrating project management, finance, marketing and operations concepts. Participants develop a business plan, gain foundational skills and acquire hands-on experience in executing business projects.

**SCHEDULE:** September 18–November 20, 2025, 5:30–8 p.m., live-online and Newark, Delaware

**PRICE:** \$1,450. See website for discounts.

[pcs.udel.edu/grow-your-business-english](https://pcs.udel.edu/grow-your-business-english)

*Para leer sobre este programa en Español, visita nuestro sitio web.*

NONCREDIT COURSE | LIVE-ONLINE

## Professional Drone Pilot: Ground School and FAA Part 107 Test Prep

Legally flying a drone for commercial use requires a Federal Aviation Administration (FAA) Part 107 remote pilot certificate, for which this intensive live-online course is designed to serve as an exam preparation experience, as well as a primer for anyone wanting to learn the basics of drone flying and applicable regulations. Led by an experienced flight instructor, the course provides comprehensive online training by addressing regulations, airspace, weather, loading and performance, operations and other vital topics.

The program can also be presented to groups of any size via private, on-site or live-online delivery.

**SCHEDULE:** Saturday, November 1, Sunday, November 2 and Saturday, November 8, 2025, 8 a.m.–1 p.m.

**PRICE:** \$395. See website for discounts.

[pcs.udel.edu/drones](https://pcs.udel.edu/drones)

NONCREDIT CERTIFICATE | LIVE-ONLINE

## Project Management Certificate

Successful companies and organizations in all fields use project management to achieve breakthrough results. Whether you are new to the project management discipline or looking to formalize your project management experience, this program is designed to help you acquire a set of functional tools and techniques that can immediately be applied in the workplace. Students are taught current foundational knowledge and have an opportunity to earn professional development units (PDUs) required by the Project Management Institute (PMI®) to maintain certifications or earn contact hours to apply for a certification exam. Principles from the *PMBOK® (A Guide to the Project Management Body of Knowledge®)*, the *PMI® Agile Practice Guide* and other relevant sources are applied.

**SCHEDULE:** Wednesdays, September 10–November 12, 2025, 6–9:30 p.m.

**PRICE:** \$2,750. See website for discounts.

[pcs.udel.edu/project](https://pcs.udel.edu/project)

NONCREDIT CERTIFICATE | ONLINE

## RN Refresher Online Program

Have you been out of active nursing practice? Do you wish to update your nursing knowledge and return to a clinical setting? Does your state board of nursing require a refresher course for licensure reactivation? Designed to help you expand your nursing options, UD's RN Refresher Certificate includes an online didactic component providing the latest updates in evidence-based nursing practice and patient care management, as well as a clinical component consisting of preceptored adult medical-surgical clinical hours in your location or state (optional for nurses with active licenses).

**SCHEDULE:** 15-week didactic component begins August 25, 2025.

**PRICE:** \$1,400, textbooks and additional fees may apply. See website for discounts.

[pcs.udel.edu/rn-refresher](https://pcs.udel.edu/rn-refresher)

NONCREDIT COURSES | ONLINE

## Self-Paced Programs

In collaboration with MindEdge, a leader in online education founded by Harvard University and MIT educators in 1998, we offer programs that allow you to learn anytime, anywhere. Courses are offered in professional exam preparation, business communication, project management, human resources, business, finance and other in-demand areas. Check our website for the full list of offerings.

**PRICE:** See website for pricing and discounts.  
[pcs.udel.edu/self-paced](https://pcs.udel.edu/self-paced)

NONCREDIT CERTIFICATE | ONLINE

## Technical and Professional Writing Certificate

Today's complex communication dynamics demand writers who are skilled in making highly specialized knowledge more accessible and usable. As one of the few technical and professional writing programs in the region, this certificate program lays the crucial foundations of effective communication.

Complete the full three-course certificate, or register for courses individually:

- Foundations of Technical and Professional Writing
- Document Design and Data Visualization
- Advanced Topics in Technical Writing (spring 2026)

**SCHEDULE:** Foundations of Technical and Professional Writing offered August 25–October 10, 2025; Document Design and Data Visualization offered October 20–December 5, 2025.

**PRICE:** \$1,990 per course. See website for details.

[pcs.udel.edu/technical-and-professional-writing](https://pcs.udel.edu/technical-and-professional-writing)



## PRE-COLLEGE PROGRAMS

## UD Credit Courses for High School Students

High school students interested in taking credit courses as Continuing Education Non-Degree (CEND) students are required to schedule an appointment with an ACCESS Center academic advisor. ACCESS advisors are available to answer questions, offer guidance and assistance with course selection and registration, and provide required forms.

### HOW TO GET STARTED

Contact the ACCESS Center to make an appointment with an advisor prior to enrolling in a course.

**CONTACT:** [access-advise@udel.edu](mailto:access-advise@udel.edu) or 302-831-8843

[pcs.udel.edu/pre-college](https://pcs.udel.edu/pre-college)

## UD Dual Enrollment: Earn college credits while still in high school

Through established partnerships with participating high schools, academically qualified juniors and seniors can simultaneously earn high school and college credits by taking designated University of Delaware courses.

Students can:

- Learn from expert UD faculty
- Start on college while saving time and money
- Gain experience taking college-level courses
- Take courses not available at their schools
- Enhance their college applications

Check out the variety of options available for dual enrollment at [pcs.udel.edu/high-school-dual-enrollment](https://pcs.udel.edu/high-school-dual-enrollment)

Contact your school's guidance office to find out if your school participates in UD Dual Enrollment.

## UD Early College Credit Program

Academically qualified juniors and seniors from participating Delaware public, charter and private high schools may take UD general education courses offered through the UD Early College Credit Program at no cost, simultaneously earning both high school and college credit. Upon successful completion of courses, students are awarded college credit. For those students who are admitted to UD, these credits will decrease the time to completion and the cost of a UD bachelor's degree. Students can also apply UD credit toward degrees at other universities and colleges, pending approval by the receiving institutions.

[pcs.udel.edu/early-college-credit-program](https://pcs.udel.edu/early-college-credit-program)

## PROFESSIONAL CERTIFICATION PROGRAM

## UD Montessori Teacher Residency (UDMTR)

Building a Montessori learning community begins with the Montessori teacher. UD's Montessori teacher training program combines in-school teacher residency with coursework and is accredited by the Montessori Accreditation Council for Teacher Education (MACTE) for Elementary I and Elementary I/II. UDMTR's Primary and Elementary II programs prepare Montessori teachers for ages 3-6 and 6-12, respectively. UDMTR is a MACTE applicant in good standing for these programs and is relevant for public and independent Montessori schools and teachers interested in training for the Montessori classroom or expanding Montessori opportunities in their schools.

UD Montessori Teacher Academy also provides customized support, coaching and professional development to existing Montessori programs.

**SCHEDULE:** New elementary and primary teacher cohorts launch each July. Contact us to discuss enrolling or for customized school programming and support.

[pcs.udel.edu/montessori](https://pcs.udel.edu/montessori)

## NONCREDIT SHORT COURSE | LIVE-ONLINE

## Virtual Beer Tasting and Appreciation

This short course offers beer enthusiasts a fun way to deepen their knowledge of beer, its history, production and flavors. Participants will buy a few specific beer styles and join an online 90-minute guided tasting with a brewmaster. They'll learn how ingredients and brewing methods affect flavors, using official beer judge guidelines. Being fully virtual, anyone worldwide can join.

**SCHEDULE:** August 7, November 6, 2025, 7:30-9 p.m.

**PRICE:** \$50 per session

[pcs.udel.edu/beer-tasting](https://pcs.udel.edu/beer-tasting)



## Turning Setbacks into Opportunities

The University of Delaware's Division of Professional and Continuing Studies is offering a new program designed for individuals recently affected by job loss.

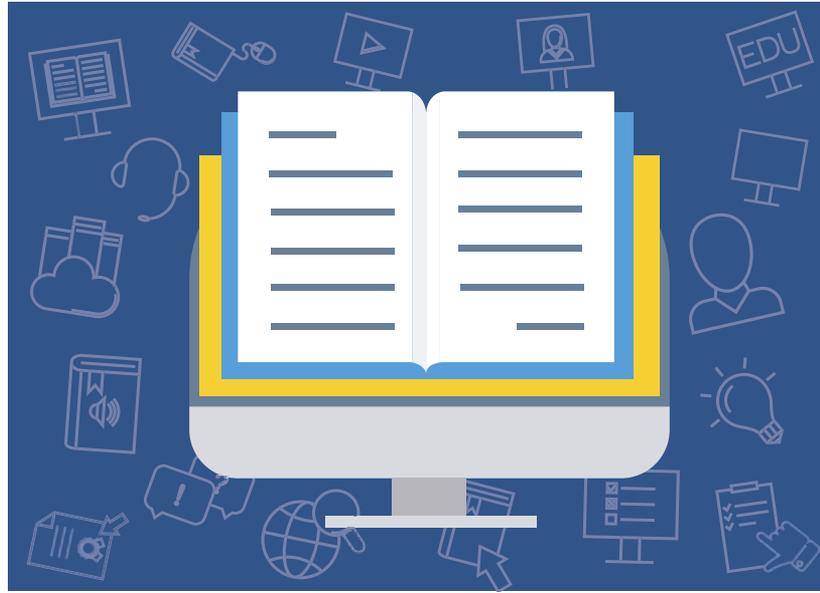
The **Professionals in Transition (PIT) program** supports those who have experienced involuntary separation from employment within the past six months and are actively seeking new opportunities. The goal is to transform a challenging setback into a launching pad for professional growth.

Through career-focused certificate programs, PIT helps participants gain in-demand skills, boost confidence and access valuable mentorship and career services. Eligible programs include Clinical Trials Management, Instructional Design, Dynamic Leadership and more.

With **limited scholarships** awarded each year, this opportunity is both impactful and exclusive.

**For details, visit:**

[pcs.udel.edu/professionals-in-transition](https://pcs.udel.edu/professionals-in-transition)



## NEW PROGRAMS COMING SOON

In response to popular demand, we are developing several new noncredit programs. Join our email list to receive more information as these courses are launched, and tell us what other training topics you would like to see UD PCS offer.

[pcs.udel.edu/new-programs](https://pcs.udel.edu/new-programs)

### AI for Problem-Solving

Gain hands-on experience and the practical knowledge and skills essential for leveraging generative AI in various business and technological contexts.

### AI Prompt Engineering

Acquire the essential skills and techniques to craft precise, effective prompts that yield accurate, relevant and creative results from various AI models.

### Delaware Hydrogen Training Program

In partnership with the Center for Clean Hydrogen, workers in the hydrogen industry with no previous formal electrochemical training develop a working knowledge of concepts and skills that are fundamental to hydrogen electrolyzers and fuel cells.

### Education Knowledge Brokering

Participants are provided with a deep understanding of knowledge mobilization strategies, techniques for communicating complex information to diverse audiences and hands-on practice in brokering relationships between researchers and practitioners.

### Food Truck Management

Designed for anyone interested in operating a food truck business, learn about startup and operational concepts from creating a business plan and licensing to social media marketing and merchandising.

### Mastering Remote Work

Focusing on three pillars—effectiveness, efficiency and excellence—professionals are trained to enhance their remote work capabilities and contribute effectively to their organizations in an increasingly digital world.

### Mobile Business Entrepreneurship

No matter what kind of mobile business you are looking to start, receive a comprehensive overview of what you need to know, including creating a business plan, safety regulations, operation procedures and license requirements, point of sale tools, and marketing.

### Process Improvement

Analyze processes, identify opportunities for improvement and innovation, apply design thinking techniques to generate novel solutions, and implement changes effectively.

# University of Delaware Online

## Online learning options include a variety of academic degrees and programs



The University of Delaware offers an online learning environment designed to help you expand your skills and further your career. You will engage in discovery-based learning, participate in applied research and develop dynamic skills. Our proven academic approach includes access to our expert faculty and leading-edge digital curriculum, all with the flexibility to maintain your ideal schedule.

Our academic reputation of excellence extends to our online curriculum, which combines a rigorous, experiential education with the convenience of online learning. Working professionals and online learners from around the world can now obtain a degree—on their schedule, from wherever they need to be.

“The University of Delaware helps our students achieve their educational and professional goals through our growing portfolio of high-quality, convenient and research-inspired online degrees, certificates and noncredit programs,” said George Irvine, UD associate provost for online learning and innovation.

“Our faculty and instructors inspire and challenge students in practical disciplines ranging from business administration and nursing to cybersecurity, strategic communication and public policy, and our online programs provide students with the flexibility they need to accommodate their busy schedules.”

[Learn more at udel.edu/academics/online](https://udel.edu/academics/online)



## ONLINE PROGRAMS

- Applied Bioinformatics | Certificate
- Applied Research Methods | Certificate
- Applied Statistics | M.S.
- Associate in Arts | A.A.
- Bioinformatics Data Science | Certificate
- Business Administration (6 specializations) | MBA
- Business Essentials | Certificate
- Composites Manufacturing and Engineering | Certificate
- Cybersecurity | M.S., Certificate
- Dietetic Internship | Certificate
- Educational Technology | M.Ed.
- Electrical and Computer Engineering | M.S.
- Epidemiology | Certificate
- Evaluation Science | M.S.
- Geospatial Data Science | Certificate
- International Business | M.S.
- Literacy | M.Ed.
- Mechanical Engineering | M.S.
- Minerals, Materials and Society | Certificate
- Nursing | MSN
- Nursing Education | MSN, Certificate
- Nursing Practice | DNP
- Program Evaluation | Certificate
- Public Administration | MPA
- Railroad Engineering | Certificate
- Socially Responsible and Sustainable Apparel Business | Certificate
- Strategic Communication | M.A., Certificate
- Teacher Leadership | M.Ed.

# Fall 2025 programs at a glance

SUBJECT	DATES/TIMES	LOCATION	PRICE	FORMAT	PG. NO.
<b>ACT Prep</b>	Multiple live-online offerings	Online		Course	7
<b>Advanced Facebook Marketing</b>	Self-paced	Online	\$950	Course	6
<b>Advanced Instagram Marketing</b>	Self-paced	Online	\$950	Course	6
<b>Advanced LinkedIn Marketing</b>	Self-paced	Online	\$950	Course	6
<b>Associates in Arts</b>		Online		Degree	6
<b>Business Essentials Online</b>		Online		Degree	6
<b>Clinical Trials Management</b>	Tues., Sept. 8–Dec. 15	Online	\$2,350	Certificate	6
<b>Competitive Intelligence and Analytics</b>	Starts Aug. 26	Live-online	\$1,990 per course	Certificate	7
<b>Drone: Ground School &amp; FAA Part 107 Test Prep</b>	Sat., Nov. 1, Sun., Nov. 2, Sat., Nov. 8, 8 a.m.–1 p.m.	Live-online	\$395	Course	9
<b>Dynamic Leadership Certificate</b>	Wed., Sept. 3–Dec. 17, 4–6 p.m.	Hybrid	\$3,500	Certificate	7
<b>Foundations of Brewing Science and Brewery Operations</b>	Wed., Sept. 24–Dec. 3, 7–9 p.m.	Live-online	\$995	Certificate	7
<b>Foundations of Digital Marketing</b>	Classes start anytime	Online	\$650	Course	7
<b>Foundations of Python Programming</b>	Mon./Wed., Sept. 29– Nov. 14, 7–8 p.m.	Online	\$850	Course	7
<b>Foundations of Social Media Marketing</b>	Classes start anytime	Online	\$650	Course	8
<b>Frontline Manager</b>	Tues., Sept. 16–Nov. 18, 6–9:30 p.m.	In-class	\$1,350	Course	8
<b>GMAT Prep</b>	Multiple live-online offerings	Live-online		Course	7
<b>GRE Prep</b>	Multiple live-online offerings	Live-online		Course	7
<b>Instructional Design Certificate</b>	Starts Sept. 8	Online	\$4,990	Certificate	8
<b>LSAT Prep</b>	Multiple live-online offerings	Live-online		Course	7
<b>Montessori Teacher Residency</b>	Starts July	Hybrid and In-Classroom			10
<b>Nonprofit Management Essentials</b>	Wed., Sept. 3–Dec. 10, 6–8 p.m.	Online	\$1,500	Certificate	8
<b>Paralegal</b>	Mon./Wed., Sept. 3– Aug. 12, 2026, 6–9 p.m.	Hybrid	\$4,250	Certificate	8
<b>Peak Trust Management</b>	Oct. 6–Dec. 15	Online	\$4,500	Certificate	8
<b>Plan, Execute and Grow your Business in Spanish/ Planifica, Ejecuta y Haz Crecer Tu Negocio en Español</b>	Thurs., Sept. 18–Nov. 20, 5:30–8 p.m.	Hybrid	\$1,450	Course	9
<b>Praxis: Core Math or Reading &amp; Writing</b>	Visit <a href="https://pcs.udel.edu/praxis-test-prep">pcs.udel.edu/praxis-test-prep</a> for details.			Course	7
<b>Project Management</b>	Wed., Sept. 10–Nov. 12, 6–9:30 p.m.	Live-online	\$2,750	Certificate	9
<b>RN Refresher</b>	Starts Aug. 25	Online	\$1,400	Certificate	9
<b>SAT Prep</b>	Multiple live-online offerings	Live-online	Live-online		7
<b>Self-Paced Programs</b>	Classes start anytime	Online	Various	Course	9
<b>Technical and Professional Writing</b>	Starts Aug. 25	Online	\$1,990 per course	Certificate	9
<b>Virtual Beer Tasting and Appreciation</b>	Aug. 7, Nov. 6, 7:30–9 p.m.	Live-online	\$50 per session	Short course	10



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## PROFESSIONAL DEVELOPMENT **INFORMATION SESSION**

**Wednesday, July 16 · 6-8 p.m.**

University of Delaware Audion, The Tower at STAR

- Learn how a UD professional development program can help you **boost your resume** and **upgrade your skills**
- **Meet instructors and staff**
- This event is **FREE**, but please RSVP at [pcs.udel.edu/infosession](https://pcs.udel.edu/infosession)

You can also learn about our programs at the **Southern Delaware UD PCS Pop-Up** on **July 22** from **4-7 p.m.** at the **Lewes Public Library** in Lewes, Del.



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